

Store Closed Tomorrow, Labor Day—Tuesday Morning at 8 O'Clock Sharp, We Start

Big Sale of Household Linens

BLANKETS AND COMFORTS, SHEETS AND PILLOW CASES, BED SHEETINGS, ETC.

A Sale That Will Create the Most Contagious Enthusiasm!

This September sale of fine Table and Bed Linens, Blankets, Comforts and Bed Spreads, will offer beyond question the best values this city has known for many a day. It's an event that overshadows any trade occurrence of 1910. It involves almost every character and class of linens and bedding and the prices are astounding.

This sale is the culmination of one of the most successful trips our buyer has ever made. These achievements are remarkable, for it is no ordinary thing to be able to sell the newest and most dependable linen and bedding at such marked reductions from the regular prices. To tell of the various purchases made would require almost a volume. We give you merely the result of his labors, and it is told in language you cannot possibly misunderstand. While some of the values may appear a little sensational, remember the authenticity of their source—AUERBACH'S.

Examples of the valuable price savings for September buyers of linens and bedding.

A BIG SALE OF TABLE LINENS

How great the reductions are may be learned from this list selected at random from our collection.

40c royal bleached and fast turkey red table damasks, in various designs; go in this sale, per yard	22c
50c half bleached and full bleached table linens, 58 to 64 in. wide; in this sale, per yd.	24c
60c dice checked silver bleached table linens; go in this sale, per yard	36c
The best 75c German table linens; 60, 82 and 63 in. wide; go in this sale, per yard	46c
90c table damasks, silver bleached and full bleached, 63 and 72 in. wide; warranted all linen; go in this sale, per yard	64c
Napkins to match, value \$2.25; on sale, per doz.	\$1.69
\$1.25 satin finished table damasks; 2 yards wide; go in this sale, per yard	78c
Napkins to match, value \$2.75; go, per doz.	\$1.89
\$1.50 table linens; Irish and German makes; go in this sale, per yard	89c
Napkins to match, value \$3.00; go, per doz.	\$2.20
Best \$1.65 table linens, bleached and silver bleached; go, per yard	\$1.12 1/2
Napkins to match, value \$3.50; go, per doz.	\$2.48
\$1.75 German satin finished table linens; on sale, per yard	\$1.23
Napkins to match, value \$3.50; go, per doz.	\$2.48
Best \$2.00 Irish and German table linens; high grade damasks; go in this sale, per yard	\$1.39
Napkins to match, value \$4.00; go, per doz.	\$2.85
\$2.25 double satin damask table linens; exquisitely finished damasks; in this sale, per yard	\$1.48
Napkins to match, value \$5.50; go, per doz.	\$3.85
\$2.50 table linens; go, per yard	\$1.74
Napkins to match, value \$7.00; go, per doz.	\$5.20
\$2.75 table linens; go, per yard	\$1.90
Napkins to match, value \$7.50; go, per doz.	\$5.70
\$4.00 table linens; go, per yard	\$2.85
Napkins to match, value \$8.50; go, per doz.	\$6.20

A BIG SALE OF TOWELS

How big the reductions are may be learned from this list selected at random from our collection.

81-3c face towels; go in this sale at, each	4c
10c huck towels, fringed and hemmed; go in this sale at, each	6c
15c towels, Turkish and huck; go in this sale at, each	9 1/2c
20c Turkish bath towels, 20c hemmed huck towels, 20c fringed and hemmed damask towels; go in this sale at, each	11c
25c damask, huck and Turkish towels go in this sale at, each	15c
30c hemmed and hemstitched huck towels, 30c fringed and hemstitched damask towels, 30c bleached and unbleached Turkish towels; all go in this sale at, each	19c
35c damask and Turkish towels; fringed, hemmed and hemstitched; all go in this sale at, each	24c
All 45c towels: damask, huck and Turkish; hemmed, hemstitched and fringed; go in this sale at, each	29c
50c towels go in this sale at, each	33c
60c towels go in this sale at, each	42c
75c towels go in this sale at, each	55c
85c towels go in this sale at, each	62c
\$1.00 towels go in this sale at, each	72c

Auerbach's

ESTABLISHED 1864

ONE PRICE

A BIG SALE OF Bed Sheets and Bed Sheetings

How great the reductions are may be learned from the following list.

All 65c bed sheets marked down in this sale	36c
All 80c bed sheets marked down in this sale	49c
All 95c bed sheets marked down in this sale	69c
All \$1.10 bed sheets marked down in this sale	74c
All \$1.25 bed sheets marked down in this sale	79c
All \$1.35 bed sheets marked down in this sale	78c
All \$1.50 bed sheets marked down in this sale	99c
All \$1.75 bed sheets marked down in this sale	\$1.10
All \$2.00 bed sheets marked down in this sale	\$1.23
All \$2.25 bed sheets marked down in this sale	\$1.39
All \$2.50 bed sheets marked down in this sale	\$1.66
All \$2.75 bed sheets marked down in this sale	\$1.88
All \$3.00 bed sheets marked down in this sale	\$1.98
All \$3.50 bed sheets marked down in this sale	\$2.40
All \$3.75 bed sheets marked down in this sale	\$2.60
All \$4.00 bed sheets marked down in this sale	\$2.78
All \$5.00 bed sheets marked down in this sale	\$3.40
All \$6.00 bed sheets marked down in this sale	\$3.85
All \$8.00 bed sheets marked down in this sale	\$3.98
All \$7.00 bed sheets marked down in this sale	\$4.40
All \$8.00 bed sheets marked down in this sale	\$5.20

A BIG SALE OF Pillow Cases

How great the reductions are may be learned from the following list.

All 12 1/2c pillow cases marked down in this sale	8 1/2c
All 15c pillow cases marked down in this sale	9 1/2c
All 16 1/2c pillow cases marked down in this sale	10 1/2c
All 17 1/2c pillow cases marked down in this sale	11 1/2c
All 22 1/2c pillow cases marked down in this sale	14c
All 25c pillow cases marked down in this sale	16c
All 27 1/2c pillow cases marked down in this sale	19c
All 30c pillow cases marked down in this sale	21c

A BIG SALE OF Bed Spreads

How great the reductions are may be learned from this list selected at random from our collection.

All \$1.25 bed spreads	69c
All \$1.35 bed spreads	78c
All \$1.50 bed spreads	99c
All \$1.75 bed spreads	\$1.10
All \$2.00 bed spreads	\$1.23
All \$2.25 bed spreads	\$1.39
All \$2.50 bed spreads	\$1.66
All \$2.75 bed spreads	\$1.88
All \$3.00 bed spreads	\$1.98
All \$3.50 bed spreads	\$2.40
All \$3.75 bed spreads	\$2.60
All \$4.00 bed spreads	\$2.78
All \$5.00 bed spreads	\$3.40
All \$6.00 bed spreads	\$3.85
All \$8.00 bed spreads	\$3.98
All \$7.00 bed spreads	\$4.40
All \$8.00 bed spreads	\$5.20

A BIG SALE OF Towelings and Crashes

How great the reductions are may be learned from the following list.

10c Irish huckaback crashes go at, per yard	5 1/2c
10c bleached linen roller crashes go at, per yard	5 1/2c
12 1/2c towelings go, per yard	7 1/2c
15c towelings go, per yard	10 1/2c
16 3/4c towelings go, per yard	11 1/2c
20c towelings go, per yard	14c
22 1/2c towelings go, per yard	15c
All finer crashes marked down in proportion.	

A BIG SALE OF Fancy Linens

HOW GREAT THE REDUCTIONS ARE MAY BE LEARNED FROM THE FOLLOWING LIST:

12 1/2c Battenberg doilies	6 1/4c
15c Battenberg doilies	8 1/2c
35c Maderia doilies	19c
35c lace edged embroidered doilies go at	19c
60c hemstitched linen tray cloths go at	33c
\$1.00 embroidered dresser scarfs go at	49c
\$1.50 Battenberg dresser scarfs go at	79c
All fancy cluny linens, all fine Maderia sets, all point de Venice linens, Mexican drawn work linens marked down in proportion.	

A BIG SALE OF ALL KINDS OF BLANKETS

How great the reductions are may be learned from this list selected at random from our collection.

50c crib blankets go in this sale at, each	18c
75c colored crib blankets go in this sale at, a pair	48c
90c fancy crib blankets go in this sale at, each	59c
\$2.00 white wool crib blankets go, per pair	\$1.20
\$3.00 white wool crib blankets go, per pair	\$2.10
\$4.00 white wool crib blankets go, per pair	\$2.90

Grev, White and Tan

Sheet Blankets

Value 75c, go, per pair	49c
Value 1.00, go, per pair	72c
Value 1.25, go, per pair	84c
Value 1.50, go, per pair	99c
Value 1.85, go, per pair	\$1.39
Value 2.25, go, per pair	\$1.78

White and Colored Wool Blankets

Value \$2.50, go, per pair	\$1.89
Value \$3.50, go, per pair	\$2.60
Value \$4.75, go, per pair	\$3.10
Value \$5.00, go, per pair	\$3.30
Value \$6.00, go, per pair	\$4.20
Value \$7.00, go, per pair	\$5.20
Value \$7.50, go, per pair	\$5.60
Value \$8.50, go, per pair	\$6.60
Value \$9.50, go, per pair	\$7.40
Value \$11.00, go, per pair	\$7.90
Value \$12.00, go, per pair	\$8.80
Value \$14.00, go, per pair	\$9.90
Value \$16.50, go, per pair	\$13.20
Value \$18.00, go, per pair	\$14.60
Value \$20.00, go, per pair	\$15.80
Value \$22.50, go, per pair	\$16.90
Value \$25.00, go, per pair	\$17.80

A BIG SALE OF Cotton, Wool and Down Comforts

How great the reductions are may be learned from this list selected at random from our collection.

All \$1.50 comforts	80c
All \$1.75 comforts	\$1.10
All \$2.25 comforts	\$1.40
All \$2.50 comforts	\$1.60
All \$3.00 comforts	\$2.10
All \$3.50 comforts	\$2.40
All \$4.00 comforts	\$3.10
All \$4.75 comforts	\$3.60
All \$5.50 comforts	\$3.90
All \$6.00 comforts	\$4.40
All \$6.50 comforts	\$4.90
All \$7.50 comforts	\$5.80
All \$8.50 comforts	\$6.60
SILK COVERED COMFORTS, value \$6, go at	\$4.40
Value \$5.50	\$6.60
Value \$10.00	\$7.40
WOOL COMFORTS, value \$5.50, go at	\$5.80
Value \$7.00	\$4.40
Value \$8.50	\$6.60
Value \$12.00	\$8.80
Value \$15.00	\$10.80
Value \$17.50	\$14.60
Value \$22.50	\$16.90
Value \$27.50	\$19.80

Six Great Special Values to Introduce the New Dress Goods FOR FALL

NEW PLAID DRESS GOODS and herring bone striped suitings in all the new and staple colorings; 36 inches wide; sale price, a yard	45c
ALL WOOL HENRIETTA, fine soft quality; all colors; 38 inches wide; sale price	70c
NEW STRIPED CHIFFON WOOL TAFETTA, elegant soft draping quality in all colors, with self-toned stripes; 46 inches wide; sale price a yard	90c
NEW HERRINGBONE CHEVIOTS, 44 inches wide; extra strong heavy quality, desirable for suits and skirts; in all colors; sale price, a yard	\$1.10
NEW WOOL POPLINS, 46 inches wide; a fine corded fabric, very dressy and suitable for gowns, skirts and waists; in all colors; sale price, a yard	\$1.25
FANCY SERGE, 54 inches wide; a splendid hard twisted and well woven fabric; will give long wear; in solid colors with fine white hair line stripes; sale price, per yard	\$1.65
CHIFFON BROADCLOTH, elegant fine quality; chiffon finish; in all the staple and new colorings; 54 inches wide; regular \$2.50 quality; special	\$1.95
HEAVY WOOL CHEVIOT, 54 inches wide; a high class material. Very stylish for coats, suits and skirts; sale price, a yard	\$2.25



Alluring Values to Introduce THE NEW FALL TAILORED SUITS, DRESSES & COATS

Styles that splendidly illustrate the trend of fashion

Our stock is most complete for an advance showing; the variety has never been so great this early in the season. Here you will find the newest creations in popular priced garments, as well as extreme novelties in domestic and imported models.

Ladies' and Misses' Tailored Suits

All that is best in both home and foreign ideas of fashion finds its fullest expression in our extensive line of ladies' and misses' tailored suits this fall. The fabrics are of the choicest products in novelty effects as well as serges of prices, should make our suit section, indeed an attractive center.

The prices range

\$14.50, \$17.50, \$22.50 and up to \$75

Ladies' and Misses' Fall Dresses

Never before have we brought forth such a line so varied in design, so correct in every detail as we are showing this fall in ladies' and misses' dresses. The materials are of cloth, voile, silk, satin, chiffon and fancy poplins in the newest weaves.

The prices range

\$7.50, \$12.50, \$15 and up to \$75

Ladies' and Misses' Fall Coats

The best display we ever made in ladies' and misses' popular priced coats, all nobly, original designs in the recognized acceptable styles of diagonal materials, serges and various

novelty weaves. Prices range

\$9.50, \$13.50, \$15 and up to \$35



September Sale of Embroideries

An immense assortment of the most wonderful values that have ever been our good fortune to offer to the Salt Lake public. Inspection of these offerings will convince you that it will pay handsomely to buy some of these, though you don't use them till spring.

40c Corset Cover Embroideries, 1

Corset cover embroideries, 18 inches wide in a variety of pretty patterns, go at, per yard

65c Corset Cover Embroideries, 3

Beautiful designs worked on fine cambric or swiss; greatest variety of pretty designs in excellent 65c qualities, at

\$1 Corset Cover Embroideries & Flouncings, 4

18-inch corset cover embroideries and flouncings—embroidered over in the newest and prettiest designs, pattern and quality you won't duplicate for less than \$1.00; on sale at

\$1.00 Grades 27-inch Flouncings, 4

Fine Swiss embroidered flouncings, 27 inches wide, for children's dresses, etc. A magnificent line of beautiful patterns in best \$1.00 values; on sale at, a yard